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PRESIDENT'S MESSAGE

Esteemed colleagues,
As I stand before you today, reflecting on our journey over the past five years, I am filled with deep gratitude. Together, we have embarked on a remarkable voyage, navigating through challenges, and celebrating triumphs with unwavering dedication. I extend my heartfelt appreciation for the privilege of serving our esteemed Institute alongside such a selfless team.

We continue to cherish the memories of esteemed members whom we lost since the last AGM. I invite colleagues to join me to honour them with a minute's silence, at this moment.

Our collective efforts since we began this journey some four years ago, have borne fruit, evident in the remarkable trajectory of our Institute. The statistics paint a vivid picture: a membership surge of over fifty percent, a significant expansion of our digital footprint, and a robust financial standing. Despite the trials we faced, particularly during the tumultuous COVID era, our resilience has propelled us toward greater heights.

Yet, challenges persist. It is incumbent upon us to confront head-on the imperative of setting and upholding exemplary standards within our profession. Are we, as members of this Institute, beacons of excellence in public relations and communication in our own spaces, institutions, and communities? To what extent do our actions reflect the highest principles and practices? Can we affirm with confidence that every day, everywhere, we are the difference, and show that difference in how we function and the results we deliver? These are questions to be answered even as we continue to pursue the IPR Bill with heightened intensity.

In addition, the issue of accessibility looms large. We must address the financial barriers



hindering widespread participation in our seminal events. The abundance of talent emerging from tertiary institutions – 16 at the last count - underscores the imperative of fostering inclusive engagement, irrespective of economic constraints.

As we delve into the intricacies of our Institute's evolution, I wish to highlight two pivotal areas of our next-level journey: the seven-tier accreditation framework and the recalibration of our operational model.

Firstly, an implementation of the seven-tier accreditation framework, alongside the revamped course structure, will ensure a paradigm shift in our certification process. Designed to encapsulate the multifaceted nature of contemporary public relations and communication, this framework provides a structured pathway for professional development and recognition.

At its core, this framework comprises seven distinct stages, meticulously crafted to cater to the diverse needs of our members. From scheduled orientation and preparatory programs to online assessments and mentoring initiatives, each stage is aimed at facilitating continuous learning and growth. The stages, as you may recall, are:

1. **Scheduled Orientation and Preparatory Programs:** Tailored professional development plans (PDPs) and customized sessions to equip candidates with the requisite knowledge and skills.
2. **Online Self-Assessment Tests:** Interactive assessments allowing candidates to gauge their proficiency and identify areas for improvement.
3. **Online Learning Guides:** Comprehensive resources and learning materials accessible online, facilitating self-paced learning and skill acquisition.
4. **Online Examiners' Reports:** Transparent feedback mechanisms providing candidates with valuable insights into their performance and areas of strength and improvement.
5. **Online Lessons and Tutoring Systems:** Interactive tutorials and mentorship programs designed to support candidates throughout their accreditation journey.
6. **Online Assessment:** Rigorous evaluation processes conducted in a digital environment, ensuring standardization and impartiality in assessment.
7. **Online Results Publication:** Timely dissemination of results, accompanied by detailed feedback and recommendations for further development.

This comprehensive framework, underpinned by technological innovation and PR excellence in practice should herald a new era of accreditation excellence within our Institute. Secondly, there is the need to recalibrate our operational model to ensure organizational

agility and efficacy. Recognizing the imperative of adaptability in a dynamic environment, we must undertake a thorough examination of our existing structures and processes. Central to this endeavor is a reevaluation of our Member Value Proposition (MVP), wherein we seek to address the evolving needs of our diverse membership base. Through stakeholder engagement and data-driven insights, we must refine our service offerings and enhance member satisfaction.

Simultaneously, we must reassess our key resources, processes, and sufficiency formula to ensure optimal resource allocation and utilization. From cost optimization to revenue diversification, every aspect of our operational model requires thorough scrutiny to drive efficiency and sustainability.

At the heart of all these and core to the IPR Bill is the pivotal question of what the ideal form and function of IPR must be, going forward. This calls for deep reflection and careful consideration.

Yes, you are right if you see these as essential steps to future-proof our Institute and position it as a beacon of excellence in Ghana. By fostering a culture of innovation, collaboration, and continuous improvement, we will lay the groundwork for a vibrant and resilient future.

In closing, I extend my sincere gratitude to each member of our Institute for their unwavering commitment and dedication. It has been an honor and a privilege to lead this journey alongside you. Let us remain steadfast in our pursuit of excellence, unified in our purpose, and unwavering in our commitment to advancing the field of public relations and communication.

Our new next beckons, my IPR family. May it be as enriching and rewarding as the chapters that preceded it.



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CORPORATE INFORMATION

MEMBERS OF THE EXECUTIVE COUNCIL

Mawuko Afadzinu, APR	- President
Henry Nii Dottey, APR	- Vice President
Shirley Tony Kum, APR	- Honorary Secretary
Kwabena Asare Okae Anti, APR	- Deputy Honorary Secretary
Afia Kwakyewaah Drah, APR	- Treasurer

Registered Office

Ghana Local Government Service Secretariat
near Kempinski Hotel, Ridge, Accra.

Independent Auditor

PricewaterhouseCoopers Chartered
Accountants
A4 Rangoon Lane Cantonments City
PMB CT42 Cantonments, Accra.

Banker

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EXECUTIVE COUNCIL REPORT

Mr. President
Distinguished Fellows and Honorary members present
Fellow IPR members

1. INTRODUCTION

I am honored to account for the stewardship of our august Institution by presenting to you the Executive Council's Report for 2023.

2. GOVERNING COUNCIL

The current Executive Council comprises members of the Executive Committee and chairpersons of the Institution's various committees. The list of members is as follows:

EXECUTIVE COMMITTEE



Mawuko Afadzinu, APR
PRESIDENT



Henry Nii Dottey, APR
VICE PRESIDENT



Shirley Tony Kum, APR
HONORARY SECRETARY



Kwabena Asare Okae Anti, APR
DEPUTY HONORARY SECRETARY



Afia Drah, APR
TREASURER

EXECUTIVE COUNCIL



Elaine Sam, APR
IMMEDIATE PAST PRESIDENT



Gayheart Mensah, APR
PROFESSIONAL DEVELOPMENT,
EDUCATION & ACCREDITATION



Dr. Kenneth Ashigbey, APR
PROFESSIONAL SECTIONS



Clarence Amoatey, APR
MEMBER SERVICES & EVENT



Josephine Sanny, APR
PUBLIC RELATIONS & PUBLIC
ISSUES



Esther Cobbah, FIPR
PROFESSIONAL AWARDS



Cynthia Ofori-Dwumfuor, APR
RESEARCH & NEW MEDIA



Adiki Ayitevie, APR
GOVERNMENT & INTERNATIONAL
RELATIONS



Aba Lokko, APR
FINANCE & FUNDRAISING



**Prof. Kwamena Kwansah
Aidoo, APR**
CONSULTANCY



Ivy Heward-Mills, APR
STUDENT CHAPTER
CO-ORDINATION



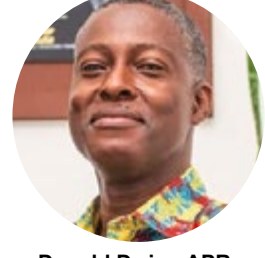
George Sarpong, APR
GRIEVANCE & DISCIPLINARY
BOARD



Esi Hammond, APR
MEMBER



Peter Agbeko, APR
MEMBER



Donald Dwira, APR
MEMBER



Solace Akomeah, APR
MEMBER



Ernest Stephen Asare, APR
MEMBER



Kwame Gyan, APR
MEMBER



William Boateng, APR
MEMBER

3. SECRETARIAT

3.0 INTRODUCTION

The Secretariat is located at the former premises of the National Media Commission, on the compound of the National Commission on Culture and the Small Arms Commission,

opposite Kempinski Hotel, off Gamel Abdul Naser Avenue, Ridge, Accra.

As an ever-growing Institute, the clarion call is still for a collective drive to secure a more befitting accommodation space for our Secretariat.

3.1 STAFFING

The Secretariat is staffed as below:

Emelia A. Agbenyo	- Executive Secretary
Paa Kofi Nyarko	- Deputy Executive Secretary
Cyrus Nettey	- Digital Communications Specialist (Contract)
Doris Setorglo	- Janitor
Millicent Osei	- National Service Person
Jessica Tackie	- National Service Person

3.2 MEMBERSHIP

The efforts invested in expanding the Institute's membership have proven fruitful, as we can currently boast of an active membership of 868 individuals. This includes 509 Affiliate Members, 119 Associate Members, 223 Accredited Members, 14 Corporate Members, and three Student Members.

However, as at the end of 2023, only 225 of these members were in good standing. They comprised 153 Affiliate Members, 33 Associate Members, 64 Accredited Members, and five Corporate Members.

In 2023, the Institute admitted 104 new members, comprising 49 men and 55 women.

3.3 ACTIVITIES

The following are key initiatives undertaken by the Institute during the year under review:

3.3.1. WORLD PR DAY 2023 - NATIONAL PR DIALOGUE

● Event Overview

On Thursday, 13th July 2023, the Institute of Public Relations (IPR) Ghana organized a

a National PR Dialogue as part of the World PR Day celebrations. The event brought together industry experts, practitioners, and stakeholders from various sectors to discuss and explore key topics in the field of Public Relations. Held at the Ecobank Auditorium, the conference served as a platform for thought-provoking discussions, knowledge sharing, and networking opportunities on the theme *Elevating Public Relations Excellence in Ghana*.

● Keynote Speech and Panel Discussions

The National PR Dialogue commenced with a keynote speech delivered by Mawuko Afadzina, APR – President of the Institute of Public Relations (IPR) Ghana. His address set the tone for the day, emphasizing the importance of effective communication in today's society. The keynote speech was followed by engaging panel discussions on crucial topics such as reputation management, crisis communication, digital PR, and stakeholder engagement. Petra Asamoah, Comfort Akosua Edu, and David Damoah shared invaluable insights and perspectives drawn from their wealth of experience in the industry. They shared practical tools and strategies for enhancing

PR skills and addressing contemporary challenges. Attendees actively engaged in discussions and shared their experiences, contributing to a vibrant exchange of ideas and best practices.

3.3.2 KNUST STUDENTS CHAPTER INTEGRATION

- **Event Overview**

The President, accompanied by the Executive Secretary, embarked on a mission to Kwame Nkrumah University of Science and Technology (KNUST), Kumasi to engage students and inaugurate the Kumasi Student Chapter of the Institute. The initiative aligns with our broader vision of building a more vibrant student chapter to integrate industry and academic knowledge and ensure the sustainability of the Institute. Addressing the participants, the President stressed the importance of grounding students in practical experiences early in their academic journey. He highlighted the vital intersection between theoretical knowledge and real-world application, emphasizing that classroom learning must be complemented by practical exposure.

- **Conclusion**

The meeting yielded positive outcomes, with Dr. Fortune Tella committing to guide the students in establishing a vibrant chapter. His support aligns with the broader effort to bridge the gap between classroom learning and practical application, ensuring that students receive holistic preparation for their future careers in Public Relations.

3.3.2 PR LEGENDS NIGHT

- **Introduction**

On 21st November 2023, the British Council Auditorium hosted the PR Legends Night, themed *Legacy Builders: Shaping PR Excellence for the Future*. This event served as a platform to celebrate the achievements of seasoned professionals in the field of Public Relations while also providing an opportunity to glean insights for future excellence.

- **Panel Discussion**

The panel-style interactive session, moderated by Millicent Atuguba, featured esteemed panelists including Dr. Tony Aubyn, Madam Elaine Sam, and Madam Victoria Wireko Andoh. The engaging session covered various topics including the influence of social media and digitalization, storytelling, and crisis management. Attendees were actively involved, posing questions and sharing valuable experiences and perspectives on the theme. The discussions facilitated a rich exchange of ideas and fostered a deeper understanding of the evolving landscape of PR. The formal proceedings were followed by cocktail networking sessions that provided a conducive environment for forging new connections and strengthening existing relationships within the PR community.

- **Conclusion**

Legends Night was a resounding success, bringing together industry veterans and aspiring professionals alike. Through thought-provoking discussions led by esteemed panelists and fruitful networking opportunities, the event played a pivotal role in shaping the future trajectory of PR

4. IPR GHANA REPRESENTATION ON NATIONAL BOARDS/CMTE.

Mawuko Afadzinu, APR	- Board Member, National Media Commission
Henry Nii Dottey, APR	- Member, National Engineering Coordinating Team's Communications Committee
Donald Gwira, APR	- Member, Professional Advisory Committee
Shirley Tony Kum, APR	- Ministry of Information Covid-19 Communication Advisory Committee

5. COMMITTEE REPORTS

5.1 PROFESSIONAL DEVELOPMENT, EDUCATION AND ACCREDITATION

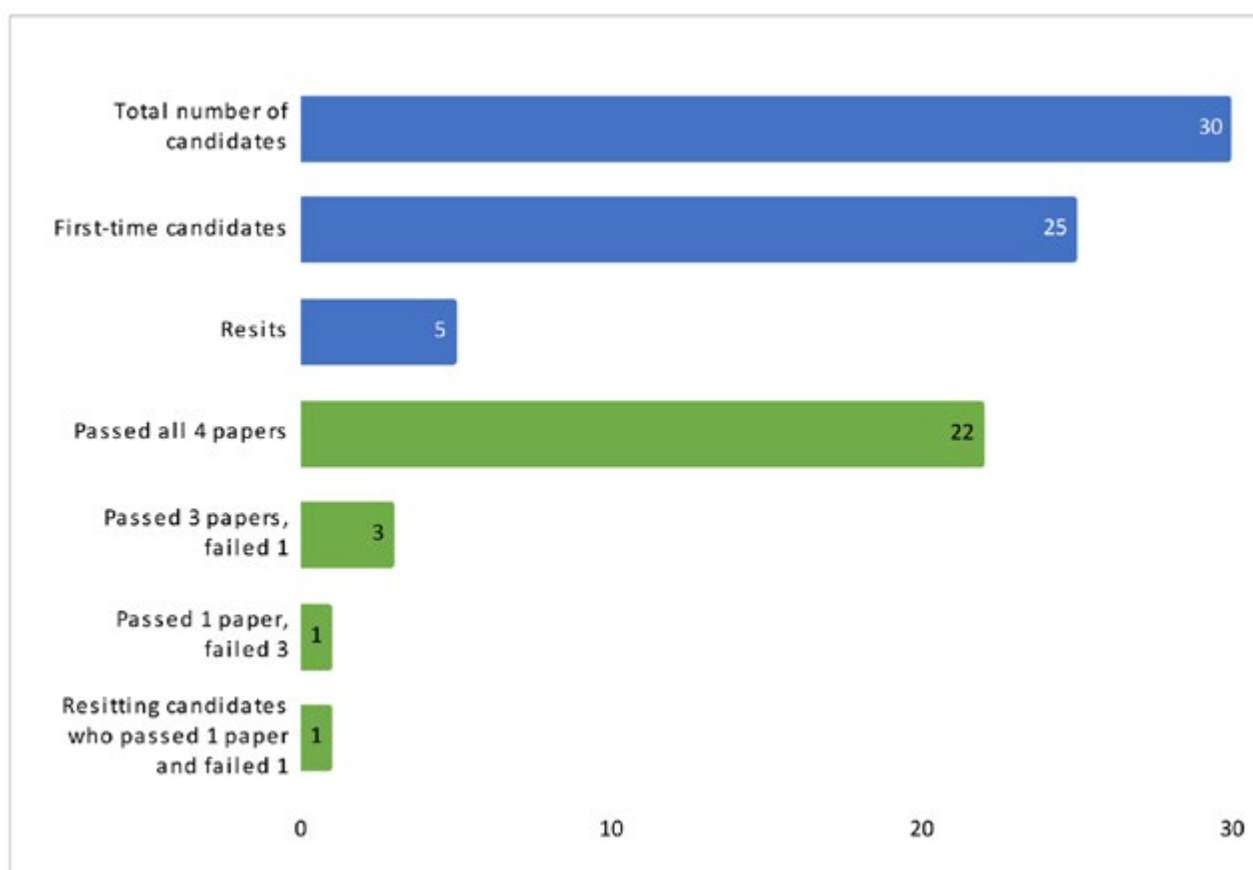
Below is the composition of the Professional Development, Education, and Accreditation Committee:

- Gayheart Mensah, APR (Chairperson)
- Nii Okai Nunoo, APR (Vice Chairperson)

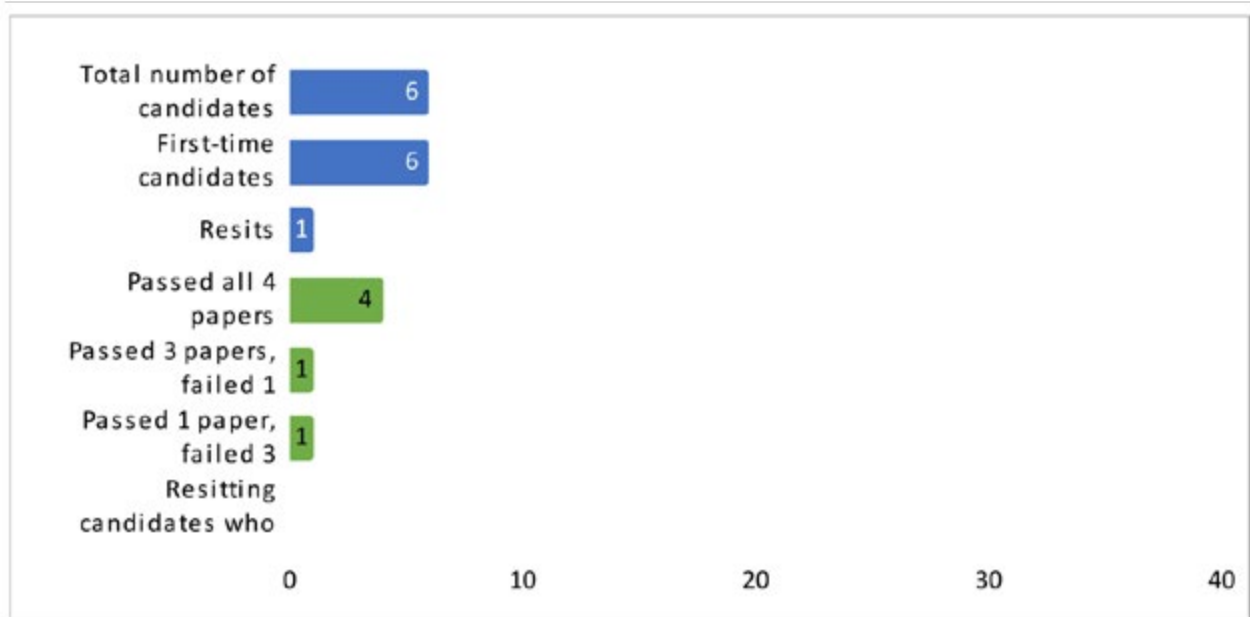
2023 ACCREDITATION PROGRAMME

The Accreditation program for 2023 began with refresher courses from Monday, 4th September to Friday, 29th September, 2023. Subsequently, examinations were held from Monday, 16th October to Monday, 23rd October, 2023.

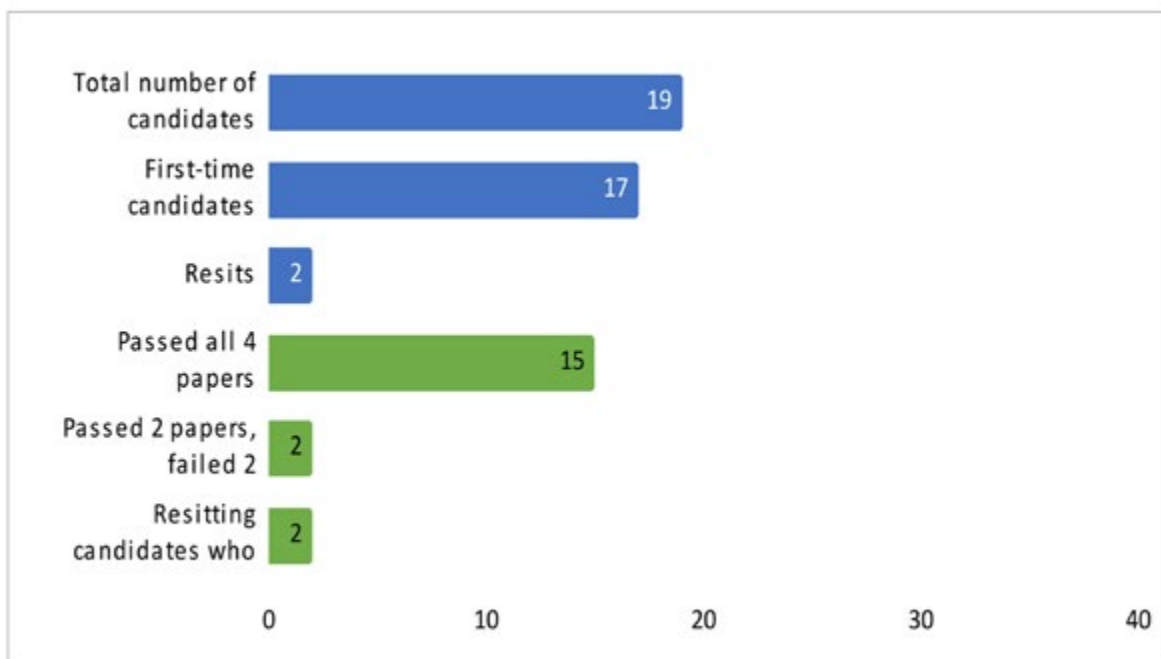
LEVEL I



LEVEL II



LEVEL III



● Exemptions

A practicing professional sought full exemption from the written examination, citing extensive years of experience and academic achievements. Following a successful presentation and interview, the panel endorsed the candidate for accreditation based on their qualifications and performance.

5.2 AWARDS COMMITTEE FOR 2022- 2023

Every year, the Institute of Public Relations (IPR) Ghana hosts the Excellence Awards to celebrate outstanding professionals in Ghana's PR and communications industry. The Awards are open to all individuals and organizations engaged in PR and Communications, including PR consultancies, freelancers, in-house communications departments of government and non-governmental agencies, and media owners. A panel of experienced PR practitioners and communications professionals review the entries and make a shortlist in all award categories. Entries are evaluated based on the information provided, including the campaign or project brief, objectives, strategy, tactics, and results. Special emphasis is placed on measurement, outputs, and outcomes, with clear linkages to the client's business or organizational goals. The decision of the Adjudicating Committee is final.

The Awards Committee of IPR has the responsibility of planning and delivering on the IPR Annual Excellence Awards. Following the delivery of the 2021 Excellence Awards the committee identified a number of areas for improvement to enhance its organization and delivery. The committee therefore conducted a thorough review of the awards framework and guidelines and made recommendations for the consideration of the IPR Executive Committee and subsequently the Executive Council. Recommendations from the committee's review were aimed at modernizing the awards to align with current public relations trends. Thus, suggestions made in respect of the review include the following:

- Introduction of new categories such as Environmental Sustainability and Governance (ESG)
- Introduction of categories on communication related to environmental conservation/climate action
- Recognizing outstanding achievements, such as the Best Student during

Accreditation program

- Expansion of categories related to digital communication
- Rationalizing of awards that were considered repetitive
- Having a dedicated email address for the submission of entries

Following these meetings, the Awards framework and guidelines will be finalized and the process rolled out for the 2022-2023 awards program to be delivered later this year.

5.3 STUDENT CHAPTER COORDINATING COMMITTEE

Introduction

We acknowledge that the Student Chapter is a very important pipeline for the future of IPR and our noble profession as they feed IPR its future members. Consequently, we have the unique honor and responsibility to impact students and shape the future of IPR as an institution and also the future of aspiring Communications professionals.

Key activities

- The SCCC has authored and designed a Student Chapter Handbook, which seeks to provide a framework for the running of the student chapters. This audacious task undoubtedly is the biggest achievement of the Student Chapter Coordinating Committee.
- The SCCC coordinated the participation of student members in the World PR Day Dialogue on July 18, 2023.
- The committee also launched a one-stop digital platform, called the IPR Student Member Social (ISMS), where the various student members can collaborate and share ideas.
- SCCC also collaborated with the University of Media, Arts and Communication, Communication Students Chapter on the Complete Woman's Summit to inspire and motivate the female communication students.
- The committee engaged past and

current student chapter executives to gain insight into their realities, and challenges.

- They also reached out to institutions that do not have formalized student chapters to find out the reasons for their lack of interest.
- Additionally, they surveyed a random sample of students to gain a comprehensive understanding of their grievances.
- The Student Chapter Coordinating Committee held four meetings (one in-person, three virtual).
- **Challenges and future directions**

While the SCCC has made significant strides, challenges such as funding, resource constraints, and sustainability persist. Moving forward, the committee must:

- Secure more funding and sponsorships to support activities and initiatives.
- Enhance digital presence and engagement through online platforms and social media.
- Expand outreach to students in diverse regions and institutions across Ghana.
- Continuously innovate and adapt to evolving trends and demands in the PR industry.

● **Conclusion:**

The period under review reflects growth, achievement, and impact for the Student Chapter Coordinating Committee of IPR Ghana. The committee remains committed to nurturing future PR professionals, fostering excellence, and contributing to the advancement of the public relations profession in Ghana.

Shirley Tony Kum, APR
Honorary Secretary

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RAPPORTEUR'S REPORT

The Master of Ceremony (MC), Clarence Amoatey APR, welcomed members and set the tone for the commencement of the 2023 Annual National Public Relations and Communications Summit and the 29th Annual General Meeting (AGM). The theme for the summit was '*Staying credible through rough patches*'. Amoatey acknowledged the guests present and invited the President of the Institute, Mawuko Afadzina APR, to give the welcome address.

Welcome address by the President of the Institute of Public Relations, Ghana

- In his welcome address, the President reminded members of the purpose of the gathering: Stepping aside from our busy schedules to reflect on our Institute, our professional careers, and the country.
- He pointed out that given the economic challenges in the country, belief and trust in institutions are at an all-time low. Thus, these are not normal times for PR professionals, as we are in the credibility business and the business of building relationships based on trust. This, he emphasised, would be the fulcrum of our discussions for the Annual National Public Relations and Communications Summit.
- He concluded by thanking members for attending in their numbers and encouraged members to have an open conversation on the theme, learn all that they could, and not forget to unwind and have a good time.

DAY ONE

First panel discussion themed '*Staying credible through rough patches*', moderated by Dzifa Bampoe APR
Highlights

- The leadership of the day has to take communications seriously because the credibility deficit is very high.

- Constant stakeholder engagement should be paramount when it comes to public decision-making.
- As communications professionals, we need to realise that trust and credibility are very important.
- As communications professionals, we are not in the business of spin doctoring.
- In a crisis situation, we need to stay calm, be aware of what is happening externally and let that guide our actions.
- We are the change you want to see in the world, so let's start acting that way in the places we occupy.

Keynote address from Joel Nettey, Chief Executive of Innova DDB Ghana, Immediate Past World President & Chairman at International Advertising Association

Highlights

In his speech, Joel shared six keys on how to raise the bar of excellence, especially given the times we are in:

1. The right attitude
2. Passion
3. Being the difference
4. Consistency
5. Credibility
6. Not being afraid to try

Second panel discussion themed 'How can we be the difference in raising the bar of excellence, especially given that we are in rough times,' moderated by Cynthia Ofori-Dwumfuo, APR

Highlights

- You cannot be normal if you want to succeed.
- Success comes when we are not afraid to fail.
- Always remember 'almost doesn't count.'
- If you believe that you can do something, the passion will follow.
- Accept that every day is an opportunity to learn.
- We must all have an attitude of being willing to learn all the time.
- As PR professionals, we need to be hungry for information and open ourselves up to know what is happening around us.

DAY TWO

Keynote address from Esther Amba Numaba Cobbah, FIPR, Chief Executive Officer of Strategic Communications (Stratcomm) Africa.

Highlights

- Get to know the pain points of your executives.
- To the CEO, you are the vision bearer.
- We need to let the C-Suite understand the business case and the reason why we do what are doing.
- As communications professionals, we should know the essence of the business and make ourselves available to learn.
- Without the science of communications, the art is useless.
- Teach the executives how public relations facilitates the realisation of their business goals.
- Remain essential so that during rough patches, you may not be dropped.

FIRST PANEL DISCUSSION ON THE TOPIC 'WOMEN GOING PLACES: PATH TO PROFESSIONAL EXCELLENCE

AND PERSONAL FULFILMENT'

Highlights

- Passion, hard work, excellence, and an ethical approach to doing things will take you places.
- Appreciate the value of learning from people who are better than you.
- It is not about the digital handle; it is about who handles the handle. You should have strategic minds handling your digital platforms.
- Values are what you use to set your standards.
- When you have an opportunity to work, you just have to be at your best.
- If you don't put women at the top, you do so at your own peril.

Second keynote addressed from Yaw Nsarkoh, Former Senior Vice President Unilever & panel discussion on the topic '*The new age of PR® change or perish*'

Highlights

- Technology is not here to replace us but to make us better and more efficient.
- Change is constant. When there are new developments in AI, we have to be receptive and prepared to learn how it works.
- It is our role as PR practitioners in this new age to understand what the role of 'purpose' is and be able to help organisations define and communicate their purpose.
- As new-age PR practitioners, we are supposed to be risk managers.
- The new age of PR is not about communicating alone; your management must have confidence in the advice you give them.

Presentation on '*Breaking the cycle of distrust in public sector PR: How to win back the credence, understanding and acceptance*' by Paul Ansah, FIPR

Highlights

- Understand that as PR manager of any organisation, you have a role to play in the success of every department.

- Strategically situate yourself within the management functions.
- If you are a PR practitioner in the public sector, remember that you cannot escape building trust between your organisation and the stakeholders.
- The President of the Institute, Mawuko Afadzinu, APR, declared the 29th AGM Business Session opened at 10:15am.
- The MC called on the President of the Ghana Journalism Association (GJA), Albert Kwabena Dwumfour to deliver a solidarity message.
- Solidarity message from the GJA President, Albert Kwabena Dwumfour

Highlights

- The GJA values the invitation to the event and confirms the symbiotic relationship between GJA and IPR.
- He expressed his satisfaction with the event organisation, orderliness, and venue selection, saying that it indicates the IPR truly lives up to its mantra 'Image is Everything.'
- He called on the IPR to undertake a campaign to raise awareness of the need for institutions to invest in public relations to protect their image and investment. He expressed GJA's readiness to support the IPR on this cause.
- He wished the IPR a successful summit and a fruitful AGM.

CEREMONY TO INDUCT NEWLY QUALIFIED ASSOCIATE AND ACCREDITED MEMBERS

- This was led by the Chair of the Committee on Professional Development, Education and Accreditation, Gayheart Mensah APR. He stated that participation and patronage have been high, and that for the first time in history, the IPR was inducting 26 members into the Accredited status of the Institute.

- He mentioned that during the year, the Committee tried to revise the accreditation curricula and course content in response to industry trends and institutions' current needs. He added that the two-course programme had been reviewed, and that the Institute intended to run a three-course programme the following year.
- He invited the President, Mawuko Afadzinu APR, to induct the newly qualified Associate and Accredited Members.

READING OF THE NOTICE OF THE 29TH ANNUAL GENERAL MEETING

Henry Nii Dottey APR, Vice President of the Institute, read the notice for the 29th Annual General Meeting on behalf of Shirley Kum APR, the Honorary Secretary, who was absent.

WELCOME ADDRESS BY THE PRESIDENT OF THE INSTITUTE OF PUBLIC RELATIONS, GHANA

In his address, the President expressed appreciation to members for showing up in their numbers and indicated that so much had happened since we met at Akosombo for the previous AGM. He noted that the next phase of our progression as an Institute demands a major reset, and IPR must mirror the change and excellence we desire and deserve. He assured members that the Secretariat would be empowered to become a centre of excellence to make that happen.

Highlights from his speech:

- Existing structures will be remodelled to align with and deliver on today's demands.
- The accreditation paths and processes have been revamped. In 2023, new course content, more suited to the current dictates of the workplace, will be introduced.
- The IPR has seen over a 100% increase in all key membership activities.

- With an annual growth rate of 25%, IPR will surpass the 2000-member mark by 2027.
- Stakeholder engagement will go into overdrive to get the IPR bill passed, and considerable progress is expected by the end of the year to commemorate the 50th anniversary of IPR.
- The acquisition of an IPR-titled land/office is top on the list of signature projects earmarked to commemorate IPR's 50th anniversary.

AGM DISCUSSED THE REPORT AND NOTED THE FOLLOWING ISSUES:

Attention was drawn to the omission of a member's concern regarding the urgent need to inform heads of institutions, especially management of government institutions, and invite them to IPR events. This would provide them with the opportunity to better appreciate what we do as professionals. The president agreed to this and suggested a pilot event to bring together CEOs and leaders of organisations, especially government institutions.

READING OF THE SECRETARIAT REPORT FOR 2022

Henry Nii Dottey APR, Vice President of the Institute, read the Secretariat Report (Pages 2-10, 28th AGM of the Annual Report) on behalf of the Executive Council.

He subsequently moved to accept the report, and Araba Dodua Arhin seconded it.

The following issues were discussed after the Secretariat Report was read:

- Refurnishing the Executive Secretary's office and giving the current IPR office a facelift to reflect our mantra: The President responded that this is a key signature project for the Institute. He also stated that this would come back to us as members because we would need a lot of

commitment and contributions. He assured members that it was an aspiration IPR intended to drive aggressively to ensure we have a Secretariat that meets world class standards.

- Esther Amba Numaba Cobbah, FIPR pledged to donate furniture to give the Executive Secretary's office a facelift. Members were also encouraged to persuade their organisations to support the Institute.
- A member raised concerns about the timing of IPR seeking to identify land to purchase. He suggested that we lobby through the ministries in charge of lands to see the support they could render us.
- Ken Ashigbey, APR said he believed IPR does not have land now because the dues we have paid over the years have not been enough to run the Secretariat and enable us to get land.
- A member raised concerns about the Secretariat's delay in responding when they reach out to them to request for information on their outstanding dues. The President assured members that this issue would be addressed accordingly and that members would not have such challenges going forward.
- It was also suggested that the Secretariat should proactively reach out to members and institutions to remind them to pay their dues ahead of time, not when the AGM is few days away.
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- It was also suggested that the Secretariat should proactively reach out to members and institutions to remind them to pay their dues ahead of time, not when the AGM is few days away.
- A member requested an update on the work of the Constitutional Review Committee on exploring the options for members who are not present during the AGM to cast their votes virtually. The President deferred the issue to the Constitutional Committee, but noted that the Executive Council was completely in favour of allowing every member in good standing to vote, regardless of their location.
- Clarification on how the new modalities and levels for the accreditation programme would be implemented: Gayheart Mensah APR explained that members who were already Associate Members before the new structure was approved would not need to go through the intermediate level; they could progress directly to become Accredited Members. However, anyone who becomes an Associate Member after the new structure is approved, will go through the intermediate level before reaching the final level.
- Control measures being implemented to ensure that individuals who apply to become members have some PR background: Responding to a question on this issue, Gayheart Mensah APR affirmed that such control measures had been put in place. He emphasised that, before individuals are accepted as a member, their CVs are requested and thoroughly reviewed, after which they undergo an interview process. Those who are seen not to have much PR practice in their professional history are made to undergo mentorship. However, he noted that we do

have a number of people coming in whose daily jobs are still not PR-related – a challenge the Institute is endeavouring to resolve.

- The plans for constituting Regional Chapters across the 16 regions: The President said we needed to have chapters across all the regions, and that the Vice President had taken this project up to ensure its implementation in the coming years. He added that, considering our growing numbers, we should be looking at setting up district offices in the next four years.
- Concerns about what IPR is doing to curate content and tell its own story, including history, membership, and impact, to make IPR attractive for others to join: The President noted that this was very important and reiterated that it would be prioritised when the Secretariat has enough capacity. He cited financial constraints as one of the barriers hindering this. However, he assured that this challenge would be dealt with.
- There was a recommendation that we should include in our constitution a provision that anyone vying to become a national executive member of IPR should have practised for a certain number of years. This would ensure that we see real quality at the Institution's highest level.
- A member requested an update on the work of the Constitutional Review Committee on exploring the options for members who are not present during the AGM to cast their votes virtually. The President deferred the issue to the Constitutional Committee, but noted that the Executive Council was completely in favour of allowing every member in good standing to vote, regardless of their location.
- Clarification on how the new modalities and levels for the accreditation programme would be implemented: Gayheart Mensah APR explained that members who were already Associate Members before the new structure was approved would not

need to go through the intermediate level; they could progress directly to become Accredited Members. However, anyone who becomes an Associate Member after the new structure is approved, will go through the intermediate level before reaching the final level.

- Control measures being implemented to ensure that individuals who apply to become members have some PR background: Responding to a question on this issue, Gayheart Mensah APR affirmed that such control measures had been put in place. He emphasised that, before individuals are accepted as a member, their CVs are requested and thoroughly reviewed, after which they undergo an interview process. Those who are seen not to have much PR practice in their professional history are made to undergo mentorship. However, he noted that we do have a number of people coming in whose daily jobs are still not PR-related – a challenge the Institute is endeavouring to resolve.

READING OF THE 2023 ANNUAL BUDGET SUMMARY

The 2023 Financial Report found on pages 33-35 of the 29th Annual Report was read by the Treasurer Afia Kwakyewaa Drah, APR. She subsequently moved for the adoption of the annual budget summary, and Clarence Amoatey APR, seconded the motion.

DISCUSSIONS ON THE 2023 ANNUAL BUDGET SUMMARY

- The Vice President, Henry Nii Dottey APR, said there had not been any upward adjustment of IPR's subscription fee since it was set in 2015. He called for the slight adjustment, as proposed in the budget summary, to be approved to enable the Secretariat grow its revenue and run the operations effectively and project our image positively.
- A member suggested that the committee explores the options of having members whose subscriptions are paid by their institution pay higher while those who

pay individually pay less. According to the member, this is because by policy in the formal sector, management has no option but to pay. The Treasurer responded that this would be taken to the Financial Committee for consideration.

REPORT ON THE AUDIT OF THE FINANCIAL STATEMENTS

The Vice President, Henry Nii Dottey APR, informed the house that the Secretariat had received the Auditor's Report from Pricewaterhouse Coopers (PWC). He reminded members that the financial malfeasance at the Secretariat and the theft of the laptop with all of the Secretariat's data led to a delay in the production of the report. That notwithstanding, with support from the auditors, the accounts for 2021 & 2022 had been signed off and approved. He stated that due to time constraints, the auditors could not be present to take the house through the accounts. However, he went ahead to read the opinion of the auditors, which indicated that PR's financials were in good shape. He stated that softcopies were available and would be shared with members for their reference and further questions.

APPOINTMENT AND APPROVAL

The Vice President, Henry Nii Dottey, moved a motion to retain PWC as Auditors for the next financial year and authorise the Executive Council to fix the auditors' remuneration. Nana Sefa Twum seconded this motion.

ANY OTHER BUSINESS (A.O.B)

- Madam Esi Hammond, FIPR suggested that we take a critical look at what happens when our senior colleagues go on retirement. She stated that we needed them to participate in IPR events, especially our AGMs, and transfer the knowledge they have acquired over the years. The President responded that we needed to be deliberate on it and be able to have a knowledge-sharing system that matches senior colleagues to the younger ones. He believed this initiative could be implemented in a year's time. He was

optimistic that we could raise funds to support older and younger members to participate in our AGMs.

- A member suggested that, to increase our membership, we should extend our activities out of the few regions we consistently host our events in. The President agreed that, indeed, IPR must be felt in all the regions of this country, and that was why the regional chapter project was pivotal. He pledged that they would dedicate a lot of focus and resources to ensure it happens.
- A member suggested that a way of raising funds for IPR is to go to government organisations and offer pro bono PR training for them. This way, we can build goodwill between the two entities so we can call on them when we need help. The Executive Secretary mentioned that there is a structure that addresses this concern when the Secretariat is approached. A member suggested that we also take proactive steps to contact the institutions.

- A member also asked if the regional chapters will be brick-and-mortar. The President responded that the idea is to have a hybrid format.

ADJOURNMENT

On a motion by Clarence Amoatey, APR, the AGM was adjourned.

Compiled by
KENNETH AIDAM
NANA AMA ABOKUMAH



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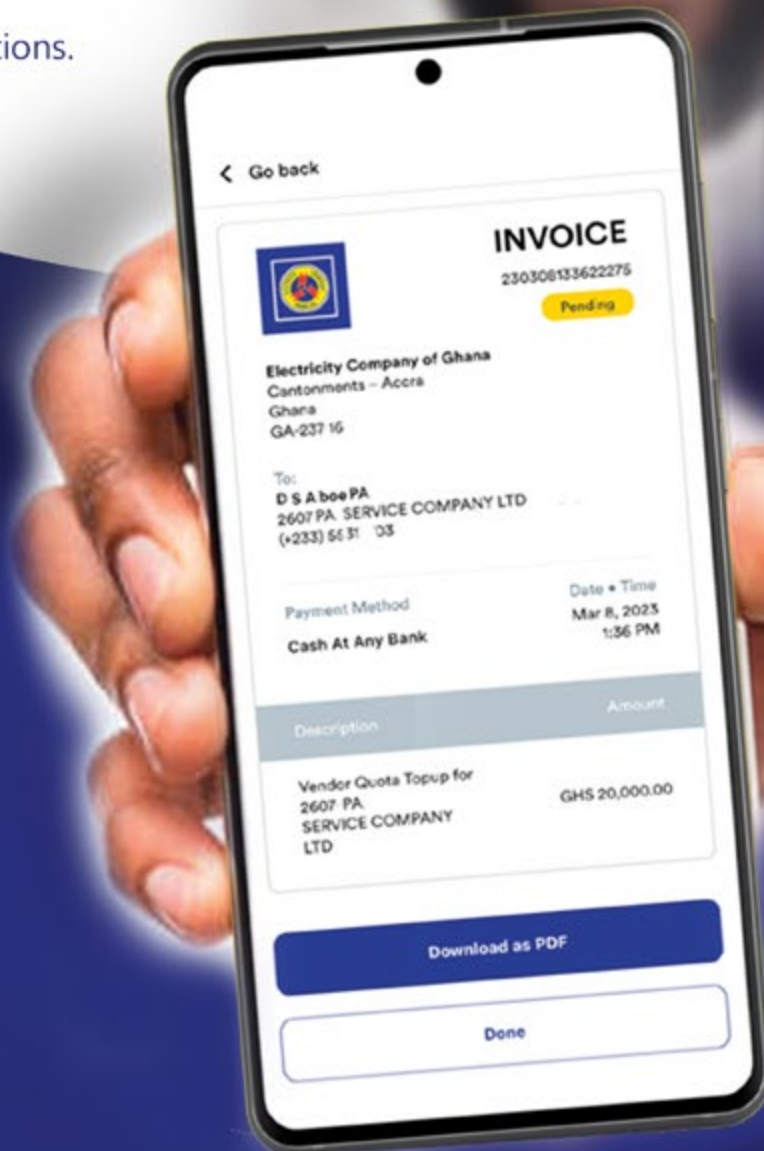
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FINANCIAL STATEMENT

2022

STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER

(All amounts are in Ghana cedis GH¢)

Statement of Financial Position	Note	2022	2021
Non-Current Assets			
Property, Plant, and Equipment	4	12,567	17,293
Current Assets			
Accounts Receivable	5	120,594	120,594
Cash and Cash Equivalents		423,668	400,645
Total Current Assets		544,262	521,239
Total Assets		556,829	538,532
Current Liabilities			
Accounts Payable	6	55,109	122,460
Net Assets		501,720	416,072
Financed By:			
Accumulated Fund		501,720	416,072

MAWUKO AFADZINU, APR
(President)

Signature

Date:

AFIA DRAH, APR
(Treasurer)

Signature

Date:

STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 DECEMBER

(All amounts are in Ghana cedis GH¢)

Statement of Comprehensive Income			
	Note	2022	2021
Revenue			
Revenue	7	965,694	736,454
Expenditure			
General and Administration	8	347,249	167,848
Programme Expense	9	532,798	247,668
Surplus before income tax		85,648	320,938
Income tax expense	10	-	-
Surplus for the year		85,648	320,938
Total comprehensive income		85,648	320,938

STATEMENT OF EQUITY AS AT 31 DECEMBER

(All amounts are in Ghana cedis GH¢)

Statement of Equity	2022	2021
Beginning Balance as at 1 January	416,072	167,848
(Deficit)/surplus	85,648	320,938
Ending Balance as at 31 December	501,720	416,072

STATEMENT OF CASHFLOW AS AT 31 DECEMBER

(All amounts are in Ghana cedis GH¢)

Statement of Cashflow	Note	2021	2021
Cash flows from operating activities			
Cash (used in) /generated from operations	11	23,023	380,296
Net cash (used in)/generated from operating activities		23,023	380,296
Cash flow from investing activities	8	347,249	167,848
Purchase of property, plant, and equipment		-	14,785
Net cash used in investing activities		-	14,785
Net cash used in investing activities		-	14,785
Cash and Cash Equivalent		23,023	365,511
Cash and cash equivalents as at beginning 1 January		400,645	35,134
Cash and cash equivalents as at Ending 31 December		423,668	400,645

NOTES TO THE FINANCIAL STATEMENTS

1. General information

The Institute of Public Relations, Ghana, is the sole professional body for Public Relations practitioners in Ghana. Amongst its roles, IPR exists to provide a professional structure for the practice of Public Relations and enhance the ability and status of its members as professional practitioners. The Institute was established in 1972 as the Public Relations Association of Ghana (PRAG). PRAG was re-organized, and a new Constitution, Code of Ethics, Code of Professional Standards and bye-laws were adopted on 6 December 1991 which transformed PRAG into the Institute of Public Relations, Ghana (IPR). IPR was consequently registered as a professional body under the Professional Bodies Registration Decree (NRCD 143) of 1973.

2. Summary of significant accounting policies

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

(a) Basis of preparation

The financial statements have been prepared in accordance with International Financial Reporting Standards for Small and Medium-Sized Entities (IFRS for SMEs) and with the requirements of the Companies Act, 2019 (Act 992). The financial statements have been prepared on the historical cost basis and set out in the relevant accounting policies are as follows; The preparation of financial statements in conformity with IFRS for SMEs requires the use of certain accounting estimates. It also requires management to exercise its judgement in the process of applying the Institute's accounting policies. The areas involving a higher degree of judgement or complexity, or where assumptions and estimates are significant to the financial statements, are disclosed in Note 3.

(b) Changes in accounting policies and disclosures

New standards, amendments, and interpretations adopted by the Institute. There are no new IFRS for SMEs that are effective for the first time for the financial year beginning on or after 1 January 2022 that would be expected to have a material impact on the Institute's financial statements.

(c) Foreign currency

Functional and presentation currency

Items included in the financial statements are measured using the currency of the primary economic environment in which the entity operates (the functional currency). The financial statements are presented in Ghana Cedis, which is the Institute's functional and presentation currency.

Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the statement of comprehensive income as other gains or losses.

(d) Cash and cash equivalents

Cash and cash equivalents include cash on hand, demand deposits and other short-term highly liquid investments with original maturities of three months or less. Bank overdrafts are shown within borrowings in current liabilities on the statement of financial position.

NOTES TO THE FINANCIAL STATEMENTS (Cont'd)

(e) Accounts receivables

Accounts receivables are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for impairment of account receivables is established when there is objective evidence that the Institute will not be able to collect all amounts due according to the original terms of the receivables.

(f) Property, Plant, and Equipment

Property, Plant, and Equipment is stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management. Depreciation on other assets is charged to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method. The estimated useful lives range as follows:

Motorcycle	- 25%
Office equipment	- 10%
Office furniture and fittings	- 20%
Computers	- 30%
Motor vehicles	- 20%

An item of property, plant and equipment is derecognised upon disposal or when no future economic benefit is expected from its use or disposal. The assets' residual values, useful lives, and depreciation methods are reviewed and adjusted prospectively if appropriate, if there is an indication of a significant change since the last reporting date.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount. Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised within 'other income' in the statement of comprehensive income.

(g) Impairment of non-financial assets

At each reporting date, assets that are subject to depreciation and amortisation are reviewed to determine whether there is any indication that those assets have suffered an impairment loss. If there is an indication of possible impairment, the recoverable amount of any affected asset (or group of related assets) is estimated and compared with its carrying amount. If the estimated recoverable amount is lower, the carrying amount is reduced to its estimated recoverable amount, and an impairment loss is recognised immediately in the statement of comprehensive income. If an impairment loss subsequently reverses, the carrying amount of the asset (or group of related assets) is increased to the revised estimate of its recoverable amount (selling price less costs to complete and sell, in the case of inventories), but not in excess of the amount that would have been determined had no impairment loss been recognised for the asset (group of related assets) in prior years. A reversal of an impairment loss is recognized immediately in profit or loss.

NOTES TO THE FINANCIAL STATEMENTS (Cont'd)

(h) Accounts payables

Accounts payable are recognized initially at the transaction price and subsequently measured at amortized cost using the effective interest method. Accounts payable are included in current liabilities if they are expected to be settled within 12 months.

(i) Provisions

Provisions are recognised when the Institute has a present legal or constructive obligation as a result of past events; it is probable that an outflow of resources will be required to settle the obligation, and the amount has been reliably estimated. Provisions are measured at the present value of the expenditures expected to be required to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the obligation. The increase in the provision due to the passage of time is recognised as an interest expense. Provisions are not recognised for future operating losses.

(j) Employee benefits

The Institute operates a defined contribution retirement scheme for its employees. A defined contribution plan is a pension scheme under which the Institute pays fixed contributions into a separate entity. The Institute has no legal or constructive obligations to pay further contributions if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods. The Institute's contributions to the defined contribution scheme are recognised as an employee benefit expense when they fall due. The scheme is managed by Social Security and National Insurance Trust and the Institute has no further payment obligations once the contributions have been paid.

SOCIAL SECURITY CONTRIBUTIONS

This is a National Pension Scheme under which the Institute of Public Relations, Ghana pays 13% of qualifying employees' basic monthly salaries to a state-managed fund (Social Security Fund) for the benefit of the employees. All employer contributions are charged to the statement of activities as incurred and included under staff costs.

FINANCIAL ASSETS

Classification

All financial assets of the Institute are classified as loans and receivables based on the purpose for which the financial assets were acquired.

Recognition and measurement

Loans and receivables are initially recognised at fair value plus transaction costs and subsequently carried at amortised cost using the effective interest method.

Offsetting financial instruments

Financial assets and liabilities are offset and the net amount reported in the statement of financial position when there is a legally enforceable right to offset the recognised amounts, and there is an intention to settle on a net basis or realise the asset and settle the liability simultaneously.

Impairment

The Institute assesses at the end of each reporting period whether there is objective evidence that a financial asset or group of financial assets is impaired. A financial asset or a group of financial

NOTES TO THE FINANCIAL STATEMENTS (Cont'd)

assets is impaired and impairment losses are incurred only if there is objective evidence of impairment as a result of one or more events that occurred after the initial recognition of the asset (a 'loss event') and that loss event (or events) has an impact on the estimated future cash flows of the financial asset or group of financial assets that can be reliably estimated.

The criteria that the Institute uses to determine that there is objective evidence of an impairment loss include: significant financial difficulty of the issuer or borrower; a breach of contract, such as a default or delinquency in interest or principal payments; it becomes probable that the borrower will enter bankruptcy or other financial reorganisation; or observable data indicating that there is a measurable decrease in the estimated future cash flows from a portfolio of financial assets since the initial recognition of those assets.

For the loans and receivables category, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future credit losses that have not been incurred) discounted at the financial asset's original effective interest rate.

The carrying amount of the asset is reduced and the amount of the loss is recognised in the statement of comprehensive income. If a loan has a variable interest rate, the discount rate for measuring any impairment loss is the current effective interest rate determined under the contract. If, in a subsequent period, the amount of the impairment loss decreases, and the decrease can be related objectively to an event occurring after the impairment was recognised (such as an improvement in the debtor's credit rating), the reversal of the previously recognised impairment loss is recognised in the statement of comprehensive income.

(k) Revenue

Membership Subscription

This refers to annual subscription paid by members of the Institute of Public Relations, Ghana. These amounts are recognised when they are received.

P.R. Courses, Seminars, and Exams

These represent income from courses, seminars, and exams run by the Institute. These amounts are recognised when they are received.

(l) General and administrative expenses

General and administrative expense comprise of costs incurred directly for the activities of the Institute of Public Relations, Ghana. Expenses are recognised when incurred.

(n) Accumulated fund

Accumulated fund represents the accumulated comprehensive income retained of *GH¢501,720* (2021: *GH¢416,072*)

3. Critical accounting judgments and key sources of estimation uncertainty

In the application of the Institute's accounting policies, which are described in note 2, the Executive

NOTES TO THE FINANCIAL STATEMENTS (Cont'd)

Council is required to make judgements, estimates, and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects both current and future periods.

Key sources of estimation uncertainty

The following are the key assumptions concerning the future, and other key sources of estimation uncertainty at the end of the reporting period, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

Useful lives of property, plant, and equipment

The Institute determines the estimated useful lives and related depreciation for its property, plant, and equipment. This estimate is based on historical assessments and could change significantly as a result of technological innovations and changes in industry cycles. Management will increase a depreciation charge where the useful lives are less than previously estimated, or it will write-off or write-down assets where the useful life is considered to have expired.

4. Property, Plant, and Equipment

All amounts are in Ghana cedis GH¢						
	Motorcycle	Motor Vehicle	Computer	Office Equipment	Office Furniture	Total
Cost						
Beginning Balance as at 1 January	3,386	147,420	26,960	23,922	21,200	222,888
Additions	-	-	-	-	-	-
Ending Balance as at 31 December	3,386	147,420	26,960	23,922	21,200	222,888
Accumulated depreciation						
Beginning Balance as at 1 January	3,386	146,520	25,340	19,013	11,336	205,595
Current Year Charge	-	300	1,215	546	2,666	4,727
Ending Balance as at 31 December	3,386	146,820	26,555	19,559	14,002	210,322
Net book amount as at 31 December	-	600	405	4,364	7,198	12,567

NOTES TO THE FINANCIAL STATEMENTS (Cont'd)

5. Accounts Receivables

All amounts are in Ghana cedis GH¢		
Accounts Receivables	2022	2021
Other receivables	120,594	120,594

6. Accounts Receivables

	2022	2021
Accounts Payable		
Staff SSF Accrued and PAYE	983	3,100
Audit fees	48,126	111,860
Accountancy charge	6,000	7,500
Balance as at 31 December	55,109	122,460

7. Accounts Receivables

Accounts Receivables	2022	2021
Other Receivables	120,594	120,594

8. Revenue

Revenue	2022	2021
Membership subscription	93,436	118,807
Advertisement		2,000
Car rental	700	-
P.R. Courses, Seminars, and Exams	159,835	154,744
Interest income	-	1,214
Exemptions	34,125	75,725
Admission forms and ID cards	176	223
Donations and Sponsorships	-	17,000
Other income	189,092	366,741
AGM/ Summit Income	379,745	-
New Membership Registration	62,378	-
CPDP	46,208	-
Total	965,694	736,454

NOTES TO THE FINANCIAL STATEMENTS (Cont'd)

9. General and Administrative Expense

All amounts are in Ghana cedis GH¢		
	2022	2021
Salaries and wages	128,324	82,585
Communication	29,820	5,559
Registration and license	70,345	-
Stationery and printing	4,557	7,416
Depreciation	4,727	4,717
Electricity	8,220	6,878
Transport and traveling	7,445	4,497
Hotel and accommodation	-	605
Audit fees	59,175	39,480
Accountancy fees	7,750	7,550
Bank charges and penalties	1,997	-
Receivables write off	-	2,700
Repairs and maintenance	12,064	3,461
Insurance premium	2,400	2,400
Refreshment	10,425	
Others	52,363	
Total	347,249	167,848

10. Program Expense

	2022	2021
Donations and Awards	5,250	-
Adverts		10,500
PR Seminars and Exams		-
AGM Expenses	413,534	1,000
Excellence Awards		-
Honorarium		-
Public lecture expenses		38,067
Professional fees		25,311
Other expenses	114,014	172,790
Total	532,798	247,668

12. Income tax

The Institute is a non-profit making Institute and its income is exempt from income tax in accordance with Income Tax Act, 2015 (Act 896), Section 97(4).

NOTES TO THE FINANCIAL STATEMENTS (Cont'd)

13. Cash flows from operating activities.

All amounts are in Ghana cedis GH¢		
	2022	2021
Cash flows from operating activities		
Surplus for the year	85,648	320,938
Depreciation (Note 4)	4,727	4,727
(Increase) in accounts receivable	-	14,010
Decrease in accounts payable	67,351	40,621
Cash flows from operating activities	23,023	380,296

14. Contingent Liabilities

There were no contingent liabilities as at 31 December 2022. (2021: Nil)

15. Commitments

There were no commitments for capital expenditure as at 31 December 2022. (2021: Nil)

16. Events After Reporting Date

There were no events after the reporting period, which could have had a material effect on the state of affairs of the Institute as at 31 December 2022 and on the results for the year then ended which have not been adequately provided for and/or disclosed.

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are not things at all... *They are relationships*



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LIST OF MEMBERS IN GOOD STANDING 2023

KEYWORDS:

Accredited Member is a final certificate holder

Associate Member is a Level One certificate holder

Affiliate Member is yet to write the professional examination

EXECUTIVE COUNCIL MEMBERS

STANBIC BANK GHANA

President

F 285 Mawuko Afadzinu, APR

UNITED BANK FOR AFRICA (UBA) GHANA LIMITED

Vice President

F 281 Henry Nii Dottey, APR

VIVO ENERGY GHANA

Honorary Secretary

F 378 Shirley Tony Kum, APR

UNIVERSITY OF EDUCATION, WINNEBA

Deputy Honorary Secretary

F 332 Kwabena Asare Okai-Anti, APR

THE TRUST HOSPITAL COMPANY LIMITED

Treasurer

F 376 Afia Kwakyewah Drah, APR

INDIVIDUAL

Immediate Past President

F 293 Elaine Sam, FIPR

UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA (UPSA)

Chair, Finance & Fundraising

F 298 Aba Lokko, APR

INDIVIDUAL

Chair, Professional Development, Education & Accreditation

F 356 Gayheart Mensah, APR

UNIVERSITY OF MEDIA, ARTS AND COMMUNICATION (UNIMAC)

Chair, Consultancy

F 439 Kwamena Kwansah-Aidoo, FIPR

NEWMONT GHANA GOLD LIMITED

Chair, Govt. & International Relations

F 406 Adiki Ofeibea Ayitevie, APR

GHANA CHAMBER OF TELECOMMUNICATIONS

Chair, Professional Sections

F 228 Kenneth Ashigbey, APR

TOUCHPOINT MAGNA CARTA

Chair, Member Services & Events

F 410 Clarence Amoatey, APR

UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA (UPSA)

Chair, Student Chapter Co-ordination

F 395 Ivy Heward-Mills, APR

STRATCOMM AFRICA

Chair, Professional Awards

F 325 Esther A. N Cobbah, FIPR

HOLLARD GHANA

Chair, Research & New Media

F 461 Cynthia Eyram Ofori-Dwumfuo, APR

AFROBAROMETER

Chair, PR & Public Issues

F 379 Josephine Appiah-Nyamekye Sanny, APR

NATIONAL MEDIA COMMISSION

Chair, Grievance & Disciplinary Board

F 434 George Sarpong, APR

MEMBERS OF COUNCIL

F 167 Esi Hammond, APR

ELECTRICITY COMPANY OF GHANA

F 388 William Boateng, APR

INDIVIDUAL

F 302 Donald Gwira, APR

GHANA STANDARDS AUTHORITY

F 436 Peter S. Martey Agbeko, APR

GHANA WATER COMPANY LIMITED

F 377 Solace Mantebea Akomeah, APR

GO ENERGY COMPANY LIMITED

F 435 Stephen Ernest Asare, APR

NATIONAL COMMUNICATION AUTHORITY

F 311 Kwame Gyan, APR

CORPORATE MEMBERS

Electricity Company of Ghana
Ghana Revenue Authority
Ghana Shippers Authority
Leonant Yert Limited
MTN/Scancom Ghana Limited
Newmont Ghana Gold Limited
Origin 8
Social Security & National Insurance Trust
Stanbic Bank Ghana
Strategic Communications Africa
The Coca – Cola Bottling Company Limited
The Ghana Chamber of Mines
Touchpoint Magna Carta

FELLOWS

H. E. John Dramani Mahama, FIPR
Chief Bob Ogbuagu, FIPR
Mrs. Veronica Addae Mensah, FIPR
Mr. Kojo Yankah, FIPR
Madam Regina Addae, FIPR
Rev. Dr. Joyce R. Aryee, FIPR
Dr. Ekwow Spio Garbrah, FIPR
Mr. James Kwamina Anaman, FIPR
Ms. Yvonne Appiah, FIPR
Major Albert Don-Chebe, FIPR
Hon. Nana Akomea, FIPR
Mrs. Vicky Wireko-Andoh, FIPR
Mrs. Rose-Margaret Kpodo, FIPR
Dr. Margaret Ivy Amoakohene, FIPR
Mr. Paul Asare Ansah, FIPR
Rev. Osei K. Bimpong, FIPR
Mr. Joseph E.T. Dottey, FIPR
Mr. Alhassan Andani, FIPR

HONORARY MEMBERS

Dr. Mensah Otabil
Tim Acquah Hayford
Margaret Nwanakatwe
Hon. Freddie Blay
Hon. Nana Oye Lithur
Hon. Kwamena Bartels
Prince Kofi Amoabeng

PATRON

Otumfuo Osei Tutu II

RETIREEES

Accredited Members

F 017 K.A. Batse, APR
F 018 Evangeline Amegashie, APR
F 040 Col. Emmanuel W.K. Nibo, APR
F 082 Annie Anipa, APR
F 090 Dr. Kwaku Rockson, APR
F 122 Robert Nana Mensah, APR
F 125 Norbert B. Quarmor, APR
F 160 Perry Ofosu, APR
F 165 Kofi Amponsah Bediako, APR
F 173 Kwaku Afari-Darko, APR
F 184 Pauline Tambro, APR
F 186 Eunice Osei-Bonsu, APR
F196 Thyra Obuobi, APR
F 232 Zainab Mahama, APR
F 243 Cyril A. Nai, APR
F 300 ACP Kwasi Ofori, APR
F 330 Pastor Joe Aaron Hagan, APR
F 336 Kwasi Bobie-Ansah, APR
F 393 Getrude Koomson, APR
F 401 Col. Rt. M'bawine Atintande, APR
F 422 Samuel Akobire Awugah, APR
F 204 David Eklu
F 422 Samuel Akobire Awugah, APR
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F 472 Karl Yarfi Tufuoh, APR
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